



Center for Research on Environmental Decisions

National Geographic recognizes CRED researcher as ‘inspiring adventurer’ of 2006

NEW YORK, NY (February 23, 2006) — Environmental Anthropologist Kenny Broad has been selected for the National Geographic 2006 Emerging Explorer Award. Each year, National Geographic awards this title to eight dynamic personalities who are making a significant contribution to world knowledge through exploration. National Geographic selected Kenny Broad for its 2006 group because of his unique perspectives on the relationship between climate, society, and natural resource management, and for his work exploring challenging underwater environments.

Broad is on the Executive Committee of the Center for Research on Environmental Decisions (CRED) at Columbia University. He is an adjunct professor at Columbia University's International Research Institute for Climate and Society and an assistant professor at the University of Miami's Rosenstiel School of Marine and Atmospheric Science. Working in the United States, Latin America and the Caribbean, Broad studies climate impacts and human perception, the use and misuse of scientific information, decision making under uncertainty, marine protected areas and issues of societal equity. His projects at CRED include: ‘Climate Information and Water Resource Management in Ceará, Brazil’ and ‘Hurricane Warnings: Creation, Dissemination and Interpretation of the Cone of Probability’.

“It’s nice to get recognition for the type of work we are doing at CRED - studying how theoretical concepts from different disciplines, related to risk and perception, hold up in real-world settings” Broad said, “It is particularly important in settings where decision making has critical implications for vulnerable groups and their surrounding environment.”

In addition to his academic work, Broad has taken part in and led scientific and film expeditions around the globe, including the exploration of one of the world's deepest caves in Mexico's Huautla Plateau, and is featured in the recent book, ‘Beyond the Deep: The Deadly Descent Into the World's Most Treacherous Cave’.

National Geographic's Emerging Explorers Program recognizes and supports uniquely gifted and inspiring adventurers, scientists, photographers, and storytellers who are making a significant contribution to world knowledge through exploration while still early in their careers. The Emerging Explorers each receive an award of \$10,000 to assist with their research and to aid further exploration. The program is supported by Microsoft and the Catherine B. Reynolds Foundation.

CRED is an interdisciplinary center that studies individual and group decision making under climate uncertainty and decision making in the face of environmental risk. CRED’s objectives address the human responses to climate change and climate variability as well as improved communication and increased use of scientific information on climate variability and change. Located at Columbia University, CRED is affiliated with the Earth Institute and the Institute for Social and Economic Research and Policy (ISERP). Major funding is provided by the National Science Foundation (NSF) under Grant No. SES-0345840.

Learn more at: www.cred.columbia.edu